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## Is your direct marketing only doing half the job?

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Log on to your PURL today to find out how your direct marketing can do the entire job, and enter to win our monthly iPad give-away.



www.LorettaAndreottolla.onlyhalfthejob.com



Successfully communicating with customers and prospects requires that you reach them through multiple channels, both traditional and interactive. A customized, strategically designed, multi-channel approach is the key to improving response verting leads and building customer loyalty.

Direct, a leader in integrated direct marketing solutions, will help you through the challenges of developing an effective, multi-channel program, and deliver measurable results.

Our solutions include:

- Direct Mail
- Variable Digital Printing
- Personalized URLs (PURLs)
- Email Marketing
- · Mobile Marketing
- Data Management
- · World Class Commercial Printing
- . Generalized URLs (GURLs)
- QR Code
- · Hand Fulfillment/Kitting

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## www.JamieBradley.onlyhalfthejob.com

Offer expires 4/15/11.

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Engage Customers. Gather Information. Drive Results.

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Jamie Bradley President

Sophwell 25 Forest St

Reading, MA 01867-1217

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